

What you say, how you say it, and how you interact with people makes a tremendous impact on your business.



Laurel Fischer
Relationship Marketing Expert

Laurel Fischer, BSN, MBA, has over 20 years of sales, marketing, and customer relationship experience with Fortune 500 companies, national non-profit organizations, and private start-up businesses. She is an award winning team builder and leader. Laurel founded STL Interactive Innovations, LLC to help organizations build authentic strategies with a focus on relationship marketing.

Presentations

What I Learned From Social Media

The Good, The Bad, and The WTF!

- Why social media etiquette should matter to businesses
- What you see and what your clients see
- Use VALUE when communicating on social media

The Impact of Questions on Innovation

How to build long term business relationships.

- Use questions to enhance customer relations
- How questions can transform employee morale
- Practice listening skills that will improve customer satisfaction

Power Up Your Pitch!

You only have a few seconds to grab the attention of your potential customers!

- Craft a concise, confident, and compelling pitch
- Match your presentation style to your product/service
- Understand what your body language communicates

Don't Let the Sale End with a Receipt

The power of following up with all customers

- Develop appropriate follow up techniques
- Increase repeat business
- Increase customer referrals

Looking for a Keynote or Workshop speaker?

Connect with Laurel today!

(307) 258-7117

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Schedule Laurel For Your Next Event!

Laurel@stlinteractiveinnovations.com
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Testimonials

Laurel has so much knowledge of sales relationships and best business practices.

Rachel Courtney, Las Cruces, NM

Attended a workshop recently-great content and presentation.

Barbara Dillaway, Las Cruces, NM

I got tools I can use to improve my sales/customer service skills to better help current and new clients.

Karen Lamm-Brock, Alamogordo, NM

Thank you so much for your presentation! My under a minute intro has improved with your method. Can't say thanks enough for sharing!

Chris Francis, El Paso, TX

Bring Positive Innovations to Your Business!

At STL Interactive Innovations - The Sky's the Limit!

Laurel will work personally with you to develop programs that fit your unique needs.

